

Fall Forum 2009 Poster Guidelines

Poster Guidelines

Posters should be structured to include each of the following sections:

- Title and Authors
- Background/Need: The identified health need and some of the pertinent epidemiology/policy history.
- Community Partner: Information about your community partner (mission, program areas, how your project fits with these)
- Project Description: Description of your project, objectives, major activities and analytic approaches, if appropriate.
- Outcomes: Main results and outcomes, milestones, impact(s) on the community partner/community.
- Lessons Learned: A reflection on your role as a health professional in engaging with your community partner and implementing your project and project challenges.
- Recommendations: Next steps for sustaining and disseminating the project, ideas for future projects to build on results and additional needs that were identified.
- Acknowledgements: Recognize project mentors and funders (e.g. Medical Scholars, Valley Foundation)

Posters should not include any confidential information or any information that your community partner has not deemed public information.

Poster Format

Posters can either be printed on a single, large page (similar to posters presented at scientific conferences) or can be assembled on poster board using Power Point slides. They should include all of the above sections and an additional acknowledgement section should be included. If appropriate, posters should include pictures, tables, and/or graphs.

For single page posters, templates are available to download through Stanford's Visual Arts Services here: http://www.stanford.edu/dept/VAS/posters/poster_temps.html

Posters assembled on separate pages should be designed to fill a 3 x 4 foot space and be similar to the sample layout below.

Tips for Poster Printing

Be sure to allow a few days turn around for poster printing. Posters can be printed at Meyer Library on the main campus for \$50. More information can be found:

https://stucomp.stanford.edu/wiki/Poster_Printing. Kinko's and other printing services can also be used, but may have additional costs.

Sample Layout

